

Established in Federico in 2009 MaiTravelSite is an adventure and city break travel blog for solo travelers, couples, and with the arrival of our son it has transformed into a family travel blog.

MaiTravelSite features genuine first hand experiences that inspire and entertain readers as they follow our travels, whether it be exclusive resorts, jungle treks or extreme high altitude mountain climbing.

Through targeted SEO keywords, professional writing, high quality images and smart Social Media practices articles in MaiTravelSite aren't left unnoticed and will be read for a long time.

7.5K

MONTHLY UNIQUE VISITORS

12K

MONTHLY VIEWS

30K

SOCIAL MEDIA FOLLOWERS

650

EMAIL SUBSCRIBERS

SERVICES (RATES FURNISHED UPON REQUEST)

- **Sponsored Posts**
- **Custom Content Creation**
- **Web Banner Advertisements:**
 - **Sidebar Ad**
 - **Header Ad**
- **Brand Ambassadorship**
- **DMO/ FAM Trips**
- **Social Media Campaigns**
- **Sweepstakes, Contests, Sampling**
- **Video Production**

Have something else in mind? Please contact me!

THE AUDIENCE

54%

Female

52%

From the U.S.

65%

Family Income 100K per year

68%

Aged 24-34

14%

from the UK Canada & Australia

56%

are college graduated



FEDERICO ARRIZABALAGA

A Civil Engineer with a Masters degree in International Business Management Federico took a different career path with the advent of new technologies and his love for travel.

This passion has taken him to over 80 countries in 6 continents, and while outdoor adventure and cultural travel are what he likes most, city breaks and family friendly destinations have become an opportunity to enjoy extended trips with his wife and recently born son, inspiring his readers to explore the world as solo adventurers and family travelers.

Federico is an expert in content marketing and social media, has published articles in magazines and is the co-author of a Fodor's travel guide.

SOCIAL REACH



11.5K

/maitravel.com



15.5K

@maitravel.com



1.2K

/maitravel.com



24.2K

@maitravel.com

BRAND RELATIONSHIPS



MEDIA APPEARANCES



WHAT PEOPLE ARE SAYING

"Thank you Federico for your diligent work, great post and nice pictures. I also want to tell you that the video you filmed of your stay depicts our hotel very well and ranks number one in Youtube already. We are very happy to have met you and are very satisfied with your visit and work." – **Dorota Antosciewicz, Las Alamandas Hotel Manager**

"Federico, I knew I could count on you. Thanks so much! It's just what we were looking for. We will be doing a Disneyland Resort themed blog every other week for Ayres Hotels brand page moving forward. We love the work you do and you've increased our website traffic significantly with the blogs. Thank you for all of your hard work! It does not go unnoticed!" - **AJ Ramirez, Ayres Hotels**

READY TO WORK TOGETHER?

Let's talk at fede@maitravelite.com